



Automat Taaza

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Insights from our Think Tank

Farm Out

Far too many Indians are dependent on agriculture, a comparison of some major emerging market economies shows. Such a scenario can change only if there are enough job opportunities in the non-farm sectors of the economy...

Agriculture and employment: where does India stand...



	Agriculture Value added (% of GDP)	Employment in agriculture	
		Female (% of female employment)	Male (% of male employment)
Brazil	4.97	4.89	14.23
China	8.83	20.5	15.18
Indonesia	13.93	29.35	32.31
India	17.46	56.36	38.35
Russia	4.56	5.01	8.31
US	1.05	0.88	2.33
World	3.79	27.27	25.97
S Africa	2.32	3.85	6.86

*Data period: Agri value added, 2015; employment, 2017

Data source: World Bank

The number of Indians employed in the field of agriculture (56.36 % of all employed women and 38.35 % of all employed men) as a ratio of value-added agriculture in terms of India's GDP is just 17.46 %*. This clearly shows how dependent the masses of our country are on the Agri sector despite it contributing to only 17.46% in GDP.

It is because of this objective that the Government of India is now encouraging value addition to crops via marketing, technology, processing or logistics to enhance productivity and add value to farm produce - to make agriculture a more lucrative proposition. This principle would play a key role achieving the important goal of doubling farmer incomes by 2022. This is also a great opportunity for all of us in the irrigation and micro-irrigation industries.

Industry News

REDUCED

SPEED

AHEAD

In a recent price reduction implemented by Gujarat Green Revolution Company , (GGRC) , who is responsible for implementation of micro-irrigation schemes in the state of Gujarat, the price of a 32 mm lateral pipe has been reduced by 15%. There has already been a price reduction of between 2% to 8 % on other parts used in a mini sprinkler system.

The price of PVC pipes used in this system was already approved at a price lower than that of the procurement price of Micro Irrigation companies. All this has hit the sales of mini sprinkler system very badly. This system has been immensely popular and proven to be most effective for horticulture crops in various parts of the country, especially in Gujarat – where usage of mini sprinkler systems on tuberous crops like potato led to a 30-40% increase in yields in Banas Kantha & adjoining areas.

This decision has disappointed all stakeholders, especially the farmers who are most affected - as all companies have stopped selling this system in Gujarat under the subsidy programme. We believe this will have a long term negative effect on the programme.



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